

**1. MEMBERSHIP ELIGIBILITY**

Applicant must be a retailer, a brand or a company that provides products/services and/or produces any element for the retail environment.  
(See page 2 for category explanations)

**2. COMPANY INFORMATION**

Company Name \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal \_\_\_\_\_ Country \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_  
 Website \_\_\_\_\_

**3. ORGANIZATION'S PRIMARY CONTACT INFORMATION**

Primary Contact Name \_\_\_\_\_  
 Title \_\_\_\_\_ Direct Phone/Ext. \_\_\_\_\_  
 Direct E-mail \_\_\_\_\_  
 Why are you interested in joining Shop!? \_\_\_\_\_

**4. MEMBERSHIP CATEGORIES AND DUES INVESTMENT**

Please mark the category and description which best describes your company. (See page 2 for category explanations)

<b>Agency</b>	\$3,000	<b>Educator</b>	\$180	<b>Producer</b> ( <i>annual sales volume</i> )	
<b>Associate</b>	\$2,050	<b>In-Store Execution</b> ( <i>annual sales volume</i> )		(<\$5 million)	\$2,000
<b>Brand</b>	\$3,000	(<\$5 million)	\$1,595	(\$5-10 million)	\$2,350
<b>Designer</b>	(1-5 employees) \$600	(\$5-10 million)	\$2,595	(\$10-25 million)	\$3,000
	(6-10 employees) \$800	(\$10-25 million)	\$4,995	(\$25-50 million)	\$4,000
	(11-25 employees) \$1,200	(\$25-50 million)	\$5,500	(\$50+ million)	\$5,500
	(26+ employees) \$1,400	(\$50+ million)	\$7,995	<b>Retailer</b>	\$1,500
				<b>Visual Merchandising</b>	\$1,075

**5. MEMBER PRODUCTS & SERVICES**

Please check the products and services that best describe those offered by your company.

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|--|--------------------------------------|--------------------------------------|
| 1. Architecture/Woodwork & Millwork        | 14. Fixtures/Displays                | 27. P-O-P Display & Accessories      |
| 2. Backroom Storage Systems                | 15. Flooring Products                | 28. Panels/Panel Processing          |
| 3. Component Parts                         | 16. Furniture/Seating                | 29. Project Management               |
| 4. Demos/Sampling                          | 17. General Contractor/ Construction | 30. Props/Décor                      |
| 5. Design Services/Store Design & Planning | 18. Installation Services            | 31. Publications/Events              |
| 6. Design Services/Brand & Identity        | 19. Lighting                         | 32. Security Systems                 |
| 7. Design Services/Visual Merch. & Window  | 20. Logistics Management             | 33. Shopping Cart Systems            |
| 8. Electrical Systems/Services             | 21. Mannequins/Forms                 | 34. Signage/Graphics                 |
| 9. Employee/Executive Recruitment          | 22. Marketing/Advertising            | 35. Slat-Slotwall & Accessories      |
| 10. Equipment                              | 23. Materials                        | 36. Software/Technologies            |
| 11. Exhibits & Structures                  | 24. Merchandising Services           | 37. Trucking/Transportation Services |
| 12. Fitting Rooms                          | 25. Mystery Shopping                 | 38. Other _____                      |
| 13. Fixture Hardware/Accessories           | 26. Packaging                        |                                      |

**6. ACCEPTANCE AND PAYMENT OF DUES**

This is an application for membership. If accepted by Shop!, we agree to: 1. abide by the Association bylaws, 2. support its activities, and 3. pay the prescribed dues. Full amount (in U.S. dollars) must accompany application.

Credit/Debit Card Number: \_\_\_\_\_ Amount: \$ \_\_\_\_\_ Expiration Date: \_\_\_\_\_

If paying by Check, please make check payable to: Shop Environments Association, 111 West Jackson Blvd, Suite 1412 Chicago, IL 60604

This application for Shop! membership is tendered by: (*Print Name*) \_\_\_\_\_ Title: \_\_\_\_\_

Signature of Company Representative \_\_\_\_\_ Date: \_\_\_\_\_

### Agency Member

A company dedicated to creating, planning and handling advertising for its clients.

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|---|--------------------------------|---------------------------------|
| 1. Advertising Services                                   | 3. Campaigns                   | 5. Experiential Design          |
| 2. Brand – Experience/Identity/Evaluation/<br>Positioning | 4. Consumer & Industry Insight | 6. Email Marketing & Promotions |

### Associate Member

- |  |                                |  |
|--|--------------------------------|--|
| 1. Associations/Publishers/Magazine/<br>News Outlets | 10. Flooring                   | 20. Scent delivery systems                       |
| 2. Audio/Audiovisual                                 | 11. General Contractors        | 21. Software & Technology                        |
| 3. Brokers & Sales Agents                            | 12. Hardware Accessories       | 22. Staffing Firms/Outsourced Human<br>Resources |
| 4. Ceiling Tiles & Panels                            | 13. Installation               | 23. Training & Consulting                        |
| 5. Components  | 14. Lighting                   | 24. Trucking & Transportation                    |
| 6. Distributors & Wholesalers                        | 15. Logistics Management       | 25. Turnkey (for Retailers)                      |
| 7. Electrical  | 16. Materials                  | 26. Turnkey (for Suppliers)                      |
| 8. Equipment   | 17. Painting & Wall Treatments | 27. Warehousing                                  |
| 9. Export/Import                                     | 18. Project Management         |  |
|  | 19. Security/Crowd Control     |  |

### Brand Member

Manufacturers of consumer products

### Designer Member

(designers of retail space – does NOT supply/manufacture products)

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|---------------|----------------------------|--------------------------|
| 1. Architects | 2. Store Design & Planning | 3. Sustainability Design |
|---------------|----------------------------|--------------------------|

### Educator Member

Instructors/Students/Schools

### In-Store Execution Provider Member

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|---------------------------------------|----------------------------|---------------------|
| 1. Merchandising Services/Maintenance | 2. Promotion/Demonstration | 3. Mystery Shopping |
|---------------------------------------|----------------------------|---------------------|

### Producer Member

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|---------------------------------|---|------------------------|
| 1. Cabinets                     | 7. Packaging Shipping/Shopping<br>Merchandise Boxes | 12. Signage & Graphics |
| 2. Displays – Case, Interactive | 8. POP – Permanent or temporary                     | 13. Store Fixtures     |
| 3. Exhibit Systems              | 9. Risers & Platforms                               | 14. Truss Systems      |
| 4. Fitting Rooms                | 10. Shelving & Accessories                          | 15. Warehouse Racks    |
| 5. Furniture/Seating            | 11. Showcases                                       | 16. Woodwork/Millwork  |
| 6. Labels                       |   |                        |

### Retailer Member

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|----------------------|-----------------------|--------------------|
| 1. Apparel           | 6. Home & Furnishings | 11. Restaurants    |
| 2. Auto Aftermarket  | 7. Hospitality        | 12. Shoes          |
| 3. Booksellers       | 8. Museums            | 13. Sporting Goods |
| 4. Department Stores | 9. Novelty            | 14. Supermarkets   |
| 5. Discount Stores   | 10. Optical           |                    |

### Visual Merchandising Member

- |                           |                     |                   |
|---------------------------|---------------------|-------------------|
| 1. Antiques/Reproductions | 3. Decorative props | 5. Ribbons & Bows |
| 2. Baskets & Barrels      | 4. Mannequins       | 6. Season Décor   |