



## Retail Environments PLUS Package

In 2020, Shop! is giving you more ways to gain brand exposure. The new 2020 PLUS Package gives *Retail Environments* magazine advertisers FREE value-added opportunities to help promote your products and services.

### PLUS Package value-added options:

1. One (1) full-page Member Profile Advertorial in any issue of *Retail Environments*
2. Three (3) product spotlights in the weekly newsletters: Marketing@Retail News and Design@Retail News
3. Three (3) months of a banner ad on the [shopassociation.org](http://shopassociation.org) and [retailenvironments.org](http://retailenvironments.org) websites
4. FREE email blast to our entire digital audience

### How to qualify for a PLUS Package option:

- Run a full-page ad in 3 issues of the magazine, CHOOSE ONE
- Run a full-page ad in 6 issues of the magazine, CHOOSE TWO
- Run 6 full-page ads in the magazine and one full-page ad in the Buyers' Guide, CHOOSE TWO plus receive a FREE ENHANCED LISTING ON SUPPLIER CONNECT