

shop! retail environments

Retail Environments Member Profile Advertorials

Tell your company story with a full-page member profile advertorial placed in any issue of Retail Environments magazine.

Magazine advertising is a proven way to bring attention to your company and is an important part of a comprehensive marketing plan. An advertorial has the look and feel of editorial, which makes readers more likely to stop and take a look.

Combining the two allows you to showcase even more about your company: your culture, your people, what makes you different and more.

SPONSORED CONTENT



member profile

DYNAMIC RESOURCES
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How we support brands and retailers

Dynamic Resources is a global brand services company specializing in the creation, execution, and maintenance of in-store branded environments. Dynamic's services include all aspects of the implementation process, from initial site survey and construction management; installation of fixtures, graphics, and visual elements; to warehousing and logistics management through ongoing maintenance.

What we're known for

Our 25 years of experience provides us with the ability to understand the entire process of developing and maintaining a branded environment. Having worked with some of the world's premier retailers, corporations, and suppliers to the trade, we realize that all brands are unique, and that the needs of each space are particular.

Our greatest strength

With our seven global offices, we literally have the ability to be in most every geographic market around the world simultaneously. Meaning wherever you are, we are always close by. With a global staff of 150 project managers and 1,750 contractor partners, we can handle a single local repair as easily as we can manage a multinational rollout.

Our business philosophy

Our mantra is "No Problem." We believe that our very first job is to listen, and subsequently offer proactive comprehensive solutions designed around each individual project.

Why clients love working with us

After 25 years in the brand and retail services business, we not only understand our client's business, we understand their customer. Our complete understanding of the brand and retail environment allows us to provide our clients with total strategic solutions.

What makes us innovative

We utilize an array of proprietary technology that streamlines communication between our clients, our offices, and our field staff. Reporting is done in real time and information is available to everyone when they need it, where they need it.

How we see our company evolving in the future

Over the past few years, we have expanded our service offerings both in depth and in breadth. We now have over 15 design professionals on staff as well as increased capacity in our construction management division. In addition, our warehousing and logistics division is managing the entire supply chain for a variety of clients from importing, storage, pick and pack, and distribution.

How it works:

1. Complete a questionnaire
2. Provide images
3. Shop! staff does the rest!

Pricing:

\$2,500 Advertorial only

\$1,500 add-on to full page ad* in the same issue

**Option to create a spread with ad & advertorial*

To learn more about reaching your audience via Shop! marketing opportunities, contact:
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