



Sworn Circulation Statement

12-month period ending July 2019
Number of issues annually: 8

Official publication of



Field Served: Retail Environments serves retailers, brands, store design firms, agencies and suppliers to the market.

Definition of Audience Circulation: Recipients include executives in store design, visual

merchandising, in-store marketing, store planning, purchasing and other functions.

Note: Retail Environments circulation is managed by Omeda Communications, Inc. providing data management and fulfillment services.

Business/Occupational Breakout of Circulation

Job Function	(A) Retailers	(B) Brand Marketer/ CPG	(C) Architect/ Design Firm	(D) Other	TOTAL	Percentage
Construction/Facilities	652	6	51	48	757	3.61%
Creative/Design/Graphic Arts	660	99	289	510	1,558	7.44%
Executive (Pres/CEO/Owner)	554	22	582	1,165	2,323	11.09%
IT	4	2	3	15	24	0.11%
Management (VP/Director/Manager)	983	1,045	392	1,568	3,988	19.04%
Mktg/Adv/Sales	1,786	1,254	136	1,875	5,051	24.12%
Merchandising/Merchandise Management	1,538	138	5	65	1,746	8.34%
Operations	412	42	58	506	1,018	4.86%
Product/Brand/Category Management	138	496	25	87	746	3.56%
Purchasing	242	337	13	94	686	3.28%
Specifying/Estimating	3	6	8	40	57	0.27%
Store Planning/Design	536	34	325	91	986	4.71%
Visual Merchandising/Display	904	623	25	121	1,673	7.99%
Other	46	31	25	226	328	1.57%
TOTAL	8,458	4,135	1,937	6,411	20,941	100%

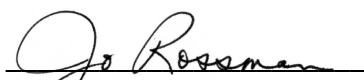
Geographical Breakout of Circulation

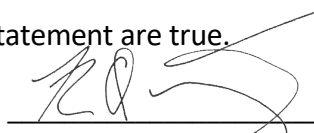
	Print	Digital	Both	Total	
ME	41	0	4	45	
NH	67	7	6	80	
VT	32	0	2	34	
MA	437	23	58	518	
RI	76	4	11	91	
CT	192	17	31	240	
New England (US)	845	51	112	1,008	4.81%
NY	1,692	145	169	2,006	
NJ	666	49	74	789	
PA	481	32	72	585	
Mid Atlantic (US)	2,839	226	315	3,380	16.14%
OH	817	69	122	1,008	
IN	136	13	23	172	
IL	1,125	90	134	1,349	
MI	432	33	57	522	
WI	470	40	62	572	
East/North Central (US)	2,980	245	398	3,623	17.30%
MN	564	43	86	693	
IA	63	0	3	66	
MO	365	17	44	426	
ND	9	1	3	13	
SD	10	0	1	11	
NE	73	5	12	90	
KS	94	6	12	112	
West/North Central (US)	1,178	72	161	1,411	6.74%
DE	14	0	3	17	
MD	148	13	21	182	
DC	12	2	1	15	
VA	186	16	26	228	
WV	13	0	1	14	
NC	403	23	51	477	
SC	61	6	8	75	
GA	445	90	88	623	
FL	618	57	63	738	
S. Atlantic (US)	1,900	207	262	2,369	11.31%

	Print	Digital	Both	Total	
KY	128	7	14	149	
TN	212	20	25	257	
AL	43	2	8	53	
MS	22	0	1	23	
East/South Central (US)	405	29	48	482	2.30%
AR	145	2	14	161	
LA	36	3	4	43	
OK	81	0	5	86	
TX	1,121	74	81	1,276	
West/South Central (US)	1,383	79	104	1,566	7.48%
MT	15	0	0	15	
ID	28	1	0	29	
WY	4	0	2	6	
CO	249	16	22	287	
NM	14	1	1	16	
AZ	138	8	17	163	
UT	121	2	6	129	
NV	187	7	12	206	
Mountain (US)	756	35	60	851	4.06%
AK	4	2	1	7	
WA	379	48	41	468	
OR	284	40	27	351	
CA	2,325	141	213	2,679	
HI	36	1	4	41	
Pacific (US)	3,028	232	286	3,546	16.93%
Guam	2	0	0	2	
Puerto Rico	28	1	6	35	
Virgin Islands	2	0	0	2	
U.S. Territories	32	1	6	39	0.19%
Canada	942	172	180	1,294	
Mexico	55	235	11	301	
Foreign/Other	60	1,011	0	1,071	
United States	15,346	1,177	1,752	18,275	
TOTAL	16,403	2,595	1,943	20,941	100.00%

Publisher's Affidavit

We hereby swear that all data set forth in this statement are true.


Jo Rossman, Publisher


Ronald Quiroz, Circulation