

Shop! 2020 Editorial Calendar

Date	Product Focus	Services Guide	Ad Close Date	Advertorial Submissions Due	Ad Materials Due	Bonus Distribution
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Retail Environments

Jan/Feb	VM, packaging & signage/graphics	POP displays	19-Dec	20-Dec	27-Dec	Luxe Pack
Mar/Apr	Lighting	Installation, logistics & merchandising	18-Feb	19-Feb	25-Feb	Lightfair
May/June	GlobalShop exhibitors	GlobalShop	10-Apr	11-Apr	20-Apr	GlobalShop @RetailX
Jul/Aug	Materials & flooring	Retail design & branding	24-Jun	25-Jun	30-Jun	
Sep/Oct	Security & queuing solutions	Store fixtures	07-Aug	08-Aug	14-Aug	RAD Expo
Nov/Dec	Technology	Sustainability	01-Oct	02-Oct	08-Oct	Shop!X

Directory

Buyers Guide	Shop! Annual Member Directory		11-Sep	12-Sep	18-Sep	All Shop! Events
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