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Shop! launches suite of professional business services to members

Programs include real-time raw material costs data, energy savings resources

Hollywood, Fla. (April 24, 2019) – Shop! Environments Association, the global trade association dedicated to enhancing retail environments and experiences, introduces new professional services designed to improve business operations and deliver time- and cost-savings to members. Part of a suite of new business service offerings for 2019, association members can take advantage of two programs to help price their offerings more competitively and reduce their energy expenses.

Shop! has negotiated partner relationships for these new business services, adding to a long list of exclusive Shop!-member benefits that include a GlobalShop booth space discount, proprietary industry reports, free webinars, networking events and industry marketing opportunities.

“After listening to the needs of our different member types, we sought out services that fit well with the companies in our membership,” said Scott Savodnik, Shop! director of membership. “Each service offers a unique way for businesses to add to the bottom line by reducing expenses.”

Shop! members can take advantage of one or both of the services, which will roll out individually in May:

- **ProPurchaser** – The ProPurchaser.com website provides access to real-time data on raw material, commodity and country-of-origin pricing. This knowledge enables members – particularly fixture manufacturers, POP producers and component suppliers -- to negotiate with suppliers more skillfully and price their products more competitively. Shop! members receive an annual fee discount.
- **APPI Energy** – For members in deregulated energy states, APPI experts can simplify a complex process and help members negotiate savings and manage ongoing energy costs. Consulting services provide members with a substantive plan to reduce the cost of energy expenses, including electricity and natural gas, and identify credits for using renewable energy and carbon offsets. No upfront cost to association members.

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Shop! Environments Association (shopassociation.org) is the global trade association dedicated to enhancing retail environments and experiences. Shop! represents more than 1,400 member companies and affiliates worldwide from 23 countries. The association brings value to the global retail marketplace through our industry leadership, research programs, industry certification, education and networking events. Shop! produces the award-winning magazine, *Retail Environments*, offering business-focused content to retailers, brands, designers and suppliers throughout the industry.